

Privacy Policy

Last Updated: 02/09/2020

This privacy policy sets out how Appitek Ltd. uses and protects any information that you may give us when you use our website. We are committed to ensuring that your privacy is protected. Should we ask for certain information by which you can be identified when using this website, such as by filling in a form, you can be assured that it will only be used in accordance with this privacy policy. We may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes. The date top-right shows when this policy was last updated.

What we collect

We may collect the following information:

- name and company
- contact information including email address
- mailing preferences

What do we do with the information we gather

We require this information to help understand your needs and provide you with a better service, and in particular the following reasons:

- Internal record keeping of the forms submitted to us.
- We may use the information submitted to us to help improve our products and services.
- We may reply to the query you have submitted to us via one of our contact forms.
- We may periodically send promotional emails about new products, special offers or other information which we think you may find interesting using the email address which you have provided. We will only do this if you have chosen to opt-in to our marketing campaigns when filling out a contact form.
- We will use anonymous data about your browser or device to help us improve our website, products and services, making sure that we fully support the browsers and devices that you use with us.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

How we use cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Once you agree, the file is added and the cookie helps analyse web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes and dislikes by gathering and remembering information about your preferences.

We do not use any cookies, and follow a strict procedure to make sure we adhere to the General Data Protection Regulation regarding any personal data submitted to us via any contact forms on the website.

Controlling your personal information

You may choose to restrict the collection or use of your personal information in the following ways:

- whenever you are asked to fill in a form on the website, look for the box that you can click to indicate that you do not want the information to be used by anybody for direct marketing purposes
- if you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to or emailing us at marketing@appitek.com

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. You may request details of personal information which we hold about you under the General Data Protection Regulation.

If you would like a copy of the information held on you please write to support@appitek.com. If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.